TO:

City Historic Preservation Commission

FROM:

Christopher N. Gibbons, Planner

Community Development Department

RE:

CASE #HP-16-008

DATE:

May 25, 2016

APPLICANT:

Brad D. Yoder, Director Hayes & Associates, L.L.C 1015 N. 98th Street, Suite 200

Omaha, NE 68114

OWNER:

134 Broadway, LLC

1015 N. 98th Street, Suite 200

Omaha, NE 68114

REQUEST:

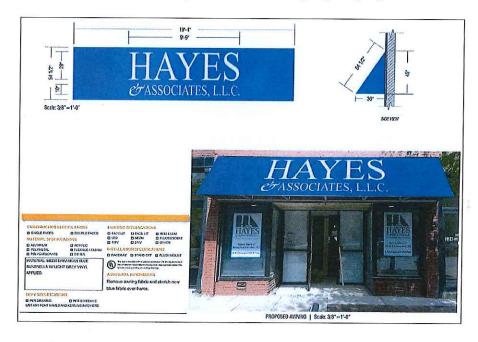
Historic preservation design review at 134 West Broadway located in the

100 Block of West Broadway Historic District.

GENERAL INFORMATION

The Community Development Department has received a request from Brad D. Yoder, on behalf of Hayes & Associates, LLC, for exterior design modification, relative to signage, at 134 West Broadway, located in the 100 Block of the West Broadway Historic District. All proposed signage within said historic district must be reviewed by the Council Bluffs Historic Preservation Commission (HPC) and issued a Certificate of Appropriateness prior to installation.

The applicant proposes to recover the existing front steel frame awning with a new Mediterranean Blue colored vinyl fabric (see below). The firm's logo 'Hayes & Associates, L.L.C' will be printed in light grey on the awning cover. The dimensions of the signage on the awning are 9'9" x 39" (31.68 square feet). No additional signage is proposed at this time.



All City Departments and local utility providers were notified of the proposed historic preservation design review request. No adverse comments regarding the proposed signage have been received. The Council Bluffs Public Works Department stated a License to Occupy is required for the proposed awning.

<u>REVIEW CRITERIA</u> – The Secretary of the Interior's 'Standards for Historic Preservation' are used as the basis for reviewing historic preservation design requests for buildings located within historic districts and buildings designated as local landmarks.

- 1. A property will be used as it was historically or be given a new use that requires minimal change to its distinctive materials, features, spaces, and spatial relationships. *The proposed use will not impact the historic significance of the building.*
- 2. The historic character of a property will be retained and preserved. The removal of distinctive materials or alteration of features, spaces, and spatial relationships that characterize a property will be avoided. *Recovering the existing awning will not adversely impact the structure.*
- 3. Each property will be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or elements from other historic properties, will not be undertaken. Placement of the sign on the front awning of the building is acceptable. The subject awning has an 'angular, shed-style' design which is compatible with the architectural integrity of 100 Block of the West Broadway Historic District.
- 4. Changes to a property that have acquired historic significance in their own right will be retained and preserved. *Not applicable*.
- 5. Distinctive materials, features, finishes, and construction techniques or examples of craftsmanship that characterize a property will be preserved. *Not applicable*.
- 6. Deteriorated historic features will be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature will match the old in design, color, texture, and, where possible, materials. Replacement of missing features will be substantiated by documentary and physical evidence. *Not applicable*.
- 7. Chemical or physical treatments, if appropriate, will be undertaken using the gentlest means possible. Treatments that cause damage to historic materials will not be used. *Not applicable*.
- 8. Archeological resources will be protected and preserved in place. If such resources must be disturbed, mitigation measures will be undertaken. *Not applicable*.
- 9. New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment. Refacing the subject awning with a vinyl fabric sign is not anticipated to destroy any historic material, features, or spatial relationships that characterize the property.

10. New additions and adjacent or related new construction will be undertaken in such a manner that, if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired. *Not applicable*.

<u>RECOMMENDATION</u> – The Community Development Department recommends approval of the request for historic preservation design review, relative to signage, at 134 West Broadway and issuance of a Certificate of Appropriateness as the request is generally consistent with the spirit and intent of the Secretary of Interior's 'Standards for Rehabilitation', subject to the following condition:

- 1. The applicant shall obtain a License to Occupy from the Council Bluffs Public Works Department for the proposed awning.
- 2. All signage shall comply with Chapter 15.33 Signs of the Council Bluffs Zoning Ordinance.

Rose E. Brown, AICP

Planning Coordinator

Christopher N. Gibbons, AICP

Planner

Attachment A: Rendering of the proposed awning and signage.